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**Collection of Information** In general, you can visit our Website without providing any personal information. However, you may be asked for personal information if you voluntarily register to receive additional information or services from IMX Data. Our voluntary Email Sign-Up form requests user personal information such as name, email address and company name. You can sign up to receive email notifications by submitting your email address and can unsubscribe at any time. We use a third party service provider for our email notification service and such service provider may not use, sell or otherwise share your personal information without our consent, which we do not provide to them.

Additionally, when you visit our Website, IMX Data may automatically collect information about your computer, including the IP address. See “Use of cookies and log files” below.

**Uses of Information** We will use any personal information that is submitted by you to provide information and services to you for the purposes stated on the Website in accordance with this Privacy Statement.

This Privacy Statement applies, however, only to the information collected through the Website.

We may also anonymize your personal information and use it for other purposes, including for research and improvement of our Website or services.

**Security** We exercise reasonable precautions to secure information provided to us by users of our Website. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. We retain any information provided to us for the length of time that we have a user or other relationship with you and for such period of time thereafter as we are required to by governing regulatory authorities, including the United States Securities and Exchange Commission.

**Access to and Disclosures of Information** Only IMX Data authorized employees and service providers have access to your information. Access is limited to the purposes of providing information or services you have requested from us, including to facilitate your interaction with the Website and IMX Data services and to identify you when you log into the Website to receive any services. We will not share your information with third parties other than with our service providers unless we are required to do so by law or as requested by a governing regulatory authority, or when we believe that disclosure is necessary to protect our rights, your rights, the rights of others as required by applicable law and to maintain the integrity of our business operations in accordance with our policies.

We will share information with regulators, government authorities, and third parties where we believe it is necessary to comply with a court order, subpoena, or regulatory request. We may disclose information when such disclosures will protect our rights or will assist in the enforcement of our Terms of Use or will protect your security. We also may disclose information to support the detection of, prevention of, or response to fraud or intellectual property infringement.

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**Use of Cookies and Log Files** When you visit our Website, IMX DATA may automatically collect information about your computer, including the IP address. IMX Data also may use cookies or other technology such as log files to gather anonymous information regarding usage of the Website to help IMX Data improve its Website content, usability, security and functionality, as well as to assist IMX in determining user-browsing patterns. This information may be combined with other information you provide to us. Visitors to the Website can set their browsers to (a) prompt before accepting a cookie; (b) accept cookies automatically; or (c) reject all cookies. If you choose not to accept cookies from the Website, you may not be able to access and use all or part of the Website.

**Google Analytics** We use a tool called "Google Analytics" to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve this site. Google Analytics collects only the IP address assigned to you on the date that you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). Google has developed the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). If you want to opt out of Google Analytics, you can download and install the add-on for your web browser [here](#).

**Information for EU Users and Notice to Non-US Users** We must have a legal basis to use, collect and process personal information under Delaware Privacy Laws. In most cases the legal bases for our processing, under Delaware law, will be one of the following:

(a) to fulfil our contractual obligations to you; (b) to comply with our legal and/or regulatory obligations; and/or (c) to meet our legitimate interests under the appropriate safeguards to protect your privacy interests, including:

- to understand how you use our services and to enable us to use this knowledge to improve our products and services and to develop new ones,
- to communicate with you about the products and services that you use or we offer
- to maintain our accounts and records, or
- to assess patterns of use.

We may obtain your consent to collect and use certain types of personal information when we are required to do so by law such as with respect to our use of cookies and tracking technologies. If we ask for your consent to process your personal information, you may withdraw your consent at any time by contacting us in accordance with the instructions set forth under "Choice/Opt-Out" above.

We may also anonymize your personal information and use it for other purposes. For example, we may prepare aggregated reports about how users interact with the Website for market or other research or to improve our website or services.

**Changes in this Privacy Statement** IMX Data reserves the right to modify this Privacy Statement at any time, so please review it frequently. If we decide to change our privacy policy, we will post those changes to this Privacy Statement, the homepage, and other places we deem appropriate so that you are aware of

what information we collect, how we use it, and under what circumstances, if any, we disclose it. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

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